



Foxwoods Resort Casino
September 13-15, 2021

Sponsorship
Opportunities
HEATShow.com

LEVELS & BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
<i>Booths</i>	2 Corner	1 Corner & 1 Inline	1 Corner	1 Inline
<i>Registration Sponsor</i>	Sponsor			
<i>Welcome Reception Sponsor</i>		Sponsor		
<i>Ad in Show Guide</i>	Full Page	Half Page		
<i>Recognition in Show Guide</i>	✓	✓	✓	✓
<i>Logo on Front of Show Guide</i>	✓			
<i>Logo/Link on HEAT Show Website</i>	✓	✓	✓	✓
<i>Logo on Signs</i>	✓	✓	✓	✓
<i>Floor Stickers</i>	8	5	4	3
<i>Management Track Registration</i>	6 Tickets	4 Tickets	3 Tickets	2 Tickets
<i>Email Blasts</i>	1 Blast	1 Blast	1 Blast	
<i>Summit Luncheon Tickets</i>	2 Tickets			



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ADDITIONAL SPONSORSHIPS

All sponsors will be acknowledged in the HEAT Show Journal and at HEATShow.com.

Summit Sponsor (Exclusive).....	\$10,000
Legends Dinner	\$5,000
Legends Reception/Top Shelf Open Bar	\$5,000
Legends Journal Ads	Call
Tote Bags (Exclusive) RESERVED	\$4,500
Business Sessions (Exclusive) RESERVED	\$3,500
Tech Session (Exclusive) RESERVED	\$3,500
Luncheon Sponsor	\$3,500
Hotel Keycards (Exclusive) RESERVED	\$3,500
Lanyards (Exclusive) RESERVED	\$2,500
Breakfast Sponsor	\$2,500
Hand Sanitizer (Exclusive) RESERVED	\$1,500

Get more out of the show!

Advertise in the official HEAT Show Guide, given to every attendee. And the NEFI 2021 LEGENDS dinner Journal, placed at every seat before our very special event.

Contact PriMedia at 516-222-2041 to reserve your ad!



EXHIBITOR BOOTH COSTS

EXHIBITORS

Inline Booths	\$1,995	10 x 10
Corner Booths	\$2,295	10 x 10 - All end booths
Truck Booth.....	\$2,595	10 x 30
Premier Truck Booth.....	\$2,895	Truck spaces 1, 2 & 3