THE HEATING & ENERGIZING AMERICA TRADE SHOW

ENCORE BOSTON HARBOR HOTEL, EVERETT, MA

AUGUST 18-20, 2027

NEW SPONSORSHIP OPPORTUNITIES

Platinum, Gold, Silver & Bronze sponsorships also include Management Track registration.

All exhibit booths (10'x10') will include one six-foot table, two chairs, and an ID sign; and all booths will be carpeted!

All sponsors will be acknowledged at the HEAT Show, in all email communications, in the Show Guide, Legends Awards Banquet Journal, Oil & Energy Magazine and on HEATShow.com!

LEVELS & BENEFITS

	PLATINUM *$15,000*	GOLD *$10,000*	SILVER *$7,500*	BRONZE *$5,000*
BOOTHS	**2 Corner**	**1 Corner & 1 Inline**	**1 Corner**	**1 Inline**
REGISTRATION SPONSOR	✔			
RECOGNITION IN SHOW GUIDE	✔	✔	✔	✔
LOGO/LINK ON HEAT SHOW WEBSITE	✔	✔	✔	✔
LOGO ON SIGNS	✔	✔	✔	✔
FLOOR STICKERS	**4**	**3**	**2**	**1**
MANAGEMENT TRACK REGISTRATION	**4 Tickets**	**3 Tickets**	**2 Tickets**	**1 Tickets**
EMAIL BLASTS	**2 Blasts**	**1 Blasts**	**1 Blast**	**X**

Included FREE with Your Booth: Carpet, One 6' Table, Two Chairs, Trash Can and Concession Stand Tickets.



ENCORE
BOSTON HARBOR

VISIT: HEATSHOW.COM

For Additional Information, Please Contact NEFI Events Coordinator
Jessica Levaggi: 617-804-2222
or email jessica@nefi.com

All sponsorships subject to change. 11-18-26

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ADDITIONAL SPONSORSHIPS

All sponsors will be acknowledged in the HEAT Show Guide and at HEATShow.com.

Business Education Sponsor (Exclusive)	*$6,000*
Wednesday Reception on Trade Show Floor/Open Bar	*$5,500*
HEAT Show Mobile App & Digital Guide (Exclusive)	*$5,000*
Technician Education Sponsor (Exclusive)	*$5,000*
Thursday Lunch Sponsorship on Trade Show Floor	*$4,500*
Tote Bags (Exclusive)	*$4,500*
Lanyards (Exclusive) ***RESERVED***	*$4,500*
Hotel Keycard Holder (Exclusive)	*$3,000*
Coffee Sponsor	*$3,000*
Supporting Sponsor	*$500*

GET MORE OUT OF THE SHOW!



Advertise in the official HEAT Show Guide and the Legends Awards Banquet Journal.

Contact PriMedia at 516-222-2041 to reserve your ads!

Legends Awards

Legends Premier Sponsor	*Coming Soon!*
Legends Dinner	*Coming Soon!*
Legends Reception/Open Bar	*Coming Soon!*
Legends Table Sponsor	*Coming Soon!*
Legends Event Support Sponsor	*Coming Soon!*

EXCLUSIVE!



EXHIBITOR BOOTH COSTS

NOTE: PRE-SALE PRICING ENDS DECEMBER 18, 2026

MEMBER CORNER BOOTH EARLY BIRD	*$2,764* 10 x 10*	*NON-MEMBER CORNER EARLY BIRD*	*$3,599* 10 x 10*
MEMBER CORNER	*$3,230* 10 x 10*	*NON-MEMBER CORNER*	*$3,799* 10 x 10*
MEMBER INLINE EARLY BIRD	*$2,452* 10 x 10*	*NON-MEMBER INLINE EARLY BIRD*	*$3,199* 10 x 10*
MEMBER INLINE	*$2,890* 10 x 10*	*NON-MEMBER INLINE*	*$3,399* 10 x 10*

22% EARLY BIRD MEMBER DISCOUNT • 15% MEMBER DISCOUNT FOR REGULAR

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