



# THE HEATING & ENERGIZING AMERICA TRADE SHOW

## ENCORE BOSTON HARBOR HOTEL, EVERETT, MA

# AUGUST 20-22, 2025

## NEW SPONSORSHIP OPPORTUNITIES

Platinum, Gold, Silver & Bronze sponsorships also include Management Track registration.

All exhibit booths (10'x10') will include one six-foot table, two chairs, an ID sign, and all booths will be carpeted!

All sponsors will be acknowledged at the HEAT Show, in all email communications, in the Show Guide, Legends Awards Banquet Journal, Oil & Energy Magazine and on HEATShow.com!

## LEVELS & BENEFITS

|                                | PLATINUM<br>\$15,000 | GOLD<br>\$10,000               | SILVER<br>\$7,500 | BRONZE<br>\$5,000 |
|--------------------------------|----------------------|--------------------------------|-------------------|-------------------|
| BOOTHS                         | <b>2 Corner</b>      | <b>1 Corner &amp; 1 Inline</b> | <b>1 Corner</b>   | <b>1 Inline</b>   |
| REGISTRATION SPONSOR           | ✓                    |                                |                   |                   |
| RECOGNITION IN SHOW GUIDE      | ✓                    | ✓                              | ✓                 | ✓                 |
| LOGO/LINK ON HEAT SHOW WEBSITE | ✓                    | ✓                              | ✓                 | ✓                 |
| LOGO ON SIGNS                  | ✓                    | ✓                              | ✓                 | ✓                 |
| FLOOR STICKERS                 | <b>4</b>             | <b>3</b>                       | <b>2</b>          | <b>1</b>          |
| MANAGEMENT TRACK REGISTRATION  | <b>4 Tickets</b>     | <b>3 Tickets</b>               | <b>2 Tickets</b>  | <b>1 Tickets</b>  |
| EMAIL BLASTS                   | <b>3 Blasts</b>      | <b>2 Blasts</b>                | <b>1 Blast</b>    | <b>1 Blast</b>    |



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BOSTON HARBOR

For Additional Information, Please  
Contact NEFI Events Coordinator  
Jessica Levaggi: 617-804-2222  
or email [jessica@nefi.com](mailto:jessica@nefi.com)



**VISIT: HEATSHOW.COM**

All sponsorships subject to change. 6-26-25



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## NEW SPONSORSHIP OPPORTUNITIES

### ADDITIONAL SPONSORSHIPS

All sponsors will be acknowledged in the HEAT Show Guide and at HEATShow.com.

|                                                                      |         |
|----------------------------------------------------------------------|---------|
| Summit Sponsor .....                                                 | \$7,000 |
| Clean Heat Standards Lunch Sponsor (Exclusive) <b>RESERVED</b> ..... | \$6,000 |
| HEAT Show Mobile App (Exclusive) .....                               | \$5,500 |
| Trade Show Reception Sponsor .....                                   | \$5,000 |
| Business Education Sponsor (Exclusive) <b>RESERVED</b> .....         | \$5,000 |
| Technical Education Sponsor (Exclusive) <b>RESERVED</b> .....        | \$5,000 |
| Thursday Lunch Sponsorship on Trade Show Floor .....                 | \$5,000 |
| Tote Bags (Exclusive) <b>RESERVED</b> .....                          | \$4,500 |
| Hotel Keycard Holder (Exclusive) <b>RESERVED</b> .....               | \$3,500 |
| Lanyards (Exclusive) <b>RESERVED</b> .....                           | \$4,500 |
| Summit Spotlight Wednesday: Consumer Choice Sponsor .....            | \$4,000 |
| Summit Spotlight Thursday: Biofuels Sponsor .....                    | \$4,000 |
| Coffee Sponsor .....                                                 | \$2,500 |

### GET MORE OUT OF THE SHOW!



Advertise in the official HEAT Show Guide and the Legends Awards Banquet Journal.

Contact PriMedia at 516-222-2041 to reserve your ads!



|                                                  |          |
|--------------------------------------------------|----------|
| Legends Premier Sponsor (Inc. 4 tickets) .....   | \$10,000 |
| Legends Dinner (Inc. 2 tickets) .....            | \$6,500  |
| Legends Reception/Open Bar (Inc. 2 tickets)..... | \$5,500  |
| Legends Table Sponsor (Inc. 8 tickets) .....     | \$2,750  |
| Legends Event Support Sponsor .....              | \$500    |

**EXCLUSIVE!**



### EXHIBITOR BOOTH COSTS

|                               |                  |                            |                  |
|-------------------------------|------------------|----------------------------|------------------|
| Inline Booths.....            | \$2,699* 10 x 10 | Corner Booths.....         | \$2,999* 10 x 10 |
| Inline Booths (non-member)... | \$3,199* 10 x 10 | Corner Booths (non-member) | \$3,599* 10 x 10 |
|                               |                  | All end booths             |                  |



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\*Included FREE with your booth:  
Carpet, One 6' Table, Two Chairs, Trash  
Can and concession stand tickets.



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