



THE HEATING & ENERGIZING AMERICA TRADE SHOW

THE MASSMUTUAL CENTER, SPRINGFIELD, MA
JUNE 20-22, 2023

NEW SPONSORSHIP OPPORTUNITIES

Platinum and Gold sponsorships now include hotel rooms. Platinum, Gold, Silver & Bronze sponsorships also include Management Track registration.

All exhibit booths will include one six-foot table, two chairs, an ID sign, concession stand tickets for your company attendees and - NEW this year - all booths will be carpeted!

All sponsors will be acknowledged at the HEAT Show, in all email communications, in the Show Guide, Legends Journal, Oil & Energy Magazine and on HEATShow.com!

LEVELS & BENEFITS

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
BOOTHS	2 Corner	1 Corner & 1 Inline	1 Corner	1 Inline
REGISTRATION SPONSOR	Sponsor			
HOTEL ROOMS*	4	2		
RECOGNITION IN SHOW GUIDE	✓	✓	✓	✓
LOGO/LINK ON HEAT SHOW WEBSITE	✓	✓	✓	✓
LOGO ON SIGNS	✓	✓	✓	✓
FLOOR STICKERS	4	3	2	1
MANAGEMENT TRACK REGISTRATION	4 Tickets	3 Tickets	2 Tickets	1 Tickets
EMAIL BLASTS	2 Blasts	1 Blast	1 Blast	

*Three Nights Each



MGM SPRINGFIELD



SHERATON SPRINGFIELD

For Additional Information, Please Contact NEFI Events Coordinator
 Jessica Levaggi: 617-804-2222
 or email jessica@nefi.com



VISIT: HEATSHOW.COM

All sponsorships subject to change.

3/16/23



THE HEATING & ENERGIZING AMERICA TRADE SHOW

THE MASSMUTUAL CENTER, SPRINGFIELD, MA

JUNE 20-22, 2023

NEW SPONSORSHIP OPPORTUNITIES

ADDITIONAL SPONSORSHIPS

All sponsors will be acknowledged in the HEAT Show Guide and at HEATShow.com.

Summit Sponsor (Exclusive)	\$12,000
Business Sessions (Exclusive)	\$5,000
Keynote Kickoff Sponsor - Wednesday (Exclusive)	\$5,000
Keynote Luncheon Sponsor - Thursday (Exclusive)	\$5,000
Tote Bags (Exclusive)	\$4,500
Hotel Keycards (Exclusive) RESERVED	\$4,500
Lanyards (Exclusive) RESERVED	\$4,000
Tech Sessions (Exclusive) RESERVED	\$3,500
Membership Meeting (Exclusive) RESERVED	\$3,000
NEW! HEAT Show Mobile Guide (Up to 3 available)	\$3,000
Hand Sanitizer (Exclusive)	\$3,000
NEW! Trade Floor Sports Games Sponsor (Exclusive)	\$2,500
Break Sponsor (2 out of 4 available)	\$2,000
NEW! Hospitality Suite Sponsor (3 out of 5 available)	\$2,000

GET MORE OUT OF THE SHOW!



Advertise in the official HEAT Show Guide and the Legends Awards Journal.

Contact PriMedia at 516-222-2041 to reserve your ads!



Legends Dinner (up to 2 Available)	\$5,000
Legends Reception/Open Bar (1 out of 2 Available) ...	\$5,000
Legends Table Sponsor (Recognition & Dinner for 8) ...	\$2,500
Legends Event Support Sponsor	\$500

EXHIBITOR BOOTH COSTS

Inline Booths.....	\$2,095*	10 x 10
Corner Booths.....	\$2,395*	10 x 10 All end booths
Truck Booth.....	\$2,695	20 x 30

*Included FREE with your booth: Carpet (Tuxedo Gray), One 6' Table, Two Chairs, Trash Can and concession stand tickets



HOSPITALITY SUITE SPONSORSHIPS

Each Suite\$2,000*
3 of 5 Available

*Food and beverages not included



VISIT: HEATSHOW.COM