THE HEATING & ENERGIZING AMERICA TRADE SHOW

THE MASSMUTUAL CENTER, SPRINGFIELD, MA

JUNE 20-22, 2023

NEW SPONSORSHIP OPPORTUNITIES

Platinum and Gold sponsorships now include hotel rooms. Platinum, Gold, Silver & Bronze sponsorships also include Management Track registration.

All exhibit booths will include one six-foot table, two chairs, an ID sign, concession stand tickets for your company attendees and – NEW this year – all booths will be carpeted!

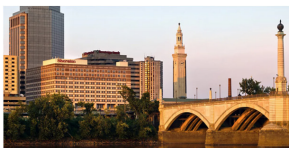
All sponsors will be acknowledged at the HEAT Show, in all email communications, in the Show Guide, Legends Journal, Oil & Energy Magazine and on HEATShow.com!

LEVELS & BENEFITS

	PLATINUM *$15,000*	GOLD *$10,000*	SILVER *$5,000*	BRONZE *$3,500*
BOOTHS	**2 Corner**	**1 Corner & 1 Inline**	**1 Corner**	**1 Inline**
REGISTRATION SPONSOR	**Sponsor**			
HOTEL ROOMS*	**4**	**2**		
RECOGNITION IN SHOW GUIDE	✔	✔	✔	✔
LOGO/LINK ON HEAT SHOW WEBSITE	✔	✔	✔	✔
LOGO ON SIGNS	✔	✔	✔	✔
FLOOR STICKERS	**4**	**3**	**2**	**1**
MANAGEMENT TRACK REGISTRATION	**4 Tickets**	**3 Tickets**	**2 Tickets**	**1 Tickets**
EMAIL BLASTS	**2 Blasts**	**1 Blast**	**1 Blast**	

**Three Nights Each*

MGM SPRINGFIELD



SHERATON SPRINGFIELD

For Additional Information, Please Contact NEFI Events Coordinator Jessica Levaggi: 617-804-2222 or email jessica@nefi.com

VISIT: HEATSHOW.COM

All sponsorships subject to change.

6/8/23

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ADDITIONAL SPONSORSHIPS

All sponsors will be acknowledged in the HEAT Show Guide and at HEATShow.com.

Summit Sponsor (Exclusive) ***RESERVED***	~~$12,000~~
Management Sessions (Exclusive) ***RESERVED***	~~$5,000~~
Keynote Kickoff Sponsor - Wednesday (Exclusive) ***RESERVED***	~~$5,000~~
Keynote Luncheon Sponsor - Thursday (Exclusive) ***RESERVED***	~~$5,000~~
Tote Bags (Exclusive)	$4,500
Hotel Keycards (Exclusive) ***RESERVED***	~~$4,500~~
Lanyards (Exclusive) ***RESERVED***	~~$4,000~~
Tech Sessions (Exclusive) ***RESERVED***	~~$3,500~~
Membership Meeting (Exclusive) ***RESERVED***	~~$3,000~~
NEW! *HEAT Show Mobile Guide (Up to 3 available)*	$3,000
Hand Sanitizer (Exclusive)	$3,000
NEW! *Government Affairs Committee (GAC) Lunch Sponsor (Exclusive)* ***RESERVED***	~~$2,500~~
NEW! *Trade Floor Sports Games Sponsor (Exclusive)* ***RESERVED***	~~$2,500~~
Break Sponsor (2 out of 2 available) ***RESERVED***	~~$2,000~~
NEW! *Hospitality Suite Sponsor (3 out of 5 available)*	$2,000

GET MORE OUT OF THE SHOW!

Advertise in the official HEAT Show Guide and the Legends Awards Journal.

Contact PriMedia at 516-222-2041 to reserve your ads!

Legends Awards

Legends Dinner (1 out of 2 Available)	$5,000
Legends Reception/Open Bar (1 out of 2 Available)	$5,000
Legends Table Sponsor (Recognition & Dinner for 8)	$2,500
Legends Event Support Sponsor	$500

EXHIBITOR BOOTH COSTS

Inline Booths	*$2,095**	*10 x 10*
Corner Booths	*$2,395**	*10 x 10* *All end booths*
Truck Booth	*$2,695*	*20 x 30*

**Included FREE with your booth: Carpet (Tuxedo Gray), One 6' Table, Two Chairs, Trash Can and concession stand tickets*

HOSPITALITY SUITE SPONSORSHIPS

Each Suite *$2,000**

3 of 5 Avaliable

**Food and beverages not included*

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