



Rhode Island Convention Center  
September 27-29, 2022



Sponsorship  
Opportunities

HEATShow.com

## LEVELS & BENEFITS

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
<i>Booths</i>	<b>2 Corner</b>	<b>1 Corner &amp; 1 Inline</b>	<b>1 Corner</b>	<b>1 Inline</b>
<i>Registration Sponsor</i>	<b>Sponsor</b>			
<i>Break Sponsor</i>		<b>Sponsor</b>		
<i>Ad in Show Guide</i>	<b>Full Page</b>	<b>Half Page</b>		
<i>Recognition in Show Guide</i>	✓	✓	✓	✓
<i>Logo on Front of Show Guide</i>	✓			
<i>Logo/Link on HEAT Show Website</i>	✓	✓	✓	✓
<i>Logo on Signs</i>	✓	✓	✓	✓
<i>Floor Stickers</i>	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>
<i>Management Track Registration</i>	<b>6 Tickets</b>	<b>4 Tickets</b>	<b>3 Tickets</b>	<b>2 Tickets</b>
<i>Email Blasts</i>	<b>2 Blasts</b>	<b>1 Blast</b>	<b>1 Blast</b>	



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**ADDITIONAL SPONSORSHIPS**

All sponsors will be acknowledged in the HEAT Show Guide and at HEATShow.com.

Summit Sponsor (Exclusive).....	\$10,000
Legends Dinner .....	\$5,000
Legends Reception/Open Bar .....	\$5,000
Wednesday Reception/Open Bar (up to 5 available) .....	\$5,000
Tote Bags (Exclusive) .....	\$4,500
Business Sessions (Exclusive) .....	\$3,500
Tech Session (Exclusive) .....	\$3,500
Luncheon Sponsor (Exclusive).....	\$3,500
Hotel Keycards (Exclusive) .....	\$3,500
Lanyards (Exclusive) .....	\$3,500
Hand Sanitizer (Exclusive).....	\$2,500
Break Sponsor (up to 5 available).....	\$1,500

**Get more out of the show!**

Advertise in the official HEAT Show Guide, given to every attendee. And the NEFI 2022 LEGENDS dinner Journal, placed at every seat before our very special event.

Contact PriMedia at 516-222-2041 to reserve your ad!



**EXHIBITOR BOOTH COSTS**

**Early Bird  
Pricing until  
March 1, 2022**

**EXHIBITORS**

Inline Booths.....	\$1,995	<b>\$1,845</b>	10 x 10
Corner Booths.....	\$2,295	<b>\$2,145</b>	10 x 10 - All end booths
Truck Booth.....	\$2,595	<b>\$2,445</b>	10 x 30