



Foxwoods Resort Casino  
September 13-15, 2021

Sponsorship  
Opportunities  
HEATShow.com

LEVELS & BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
<i>Booths</i>	<b>2 Corner</b>	<b>1 Corner &amp; 1 Inline</b>	<b>1 Corner</b>	<b>1 Inline</b>
<i>Registration Sponsor</i>	<b>Sponsor</b>			
<i>Welcome Reception Sponsor</i>		<b>Sponsor</b>		
<i>Ad in Show Guide</i>	<b>Full Page</b>	<b>Half Page</b>		
<i>Recognition in Show Guide</i>	✓	✓	✓	✓
<i>Logo on Front of Show Guide</i>	✓			
<i>Logo/Link on HEAT Show Website</i>	✓	✓	✓	✓
<i>Logo on Signs</i>	✓	✓	✓	✓
<i>Floor Stickers</i>	<b>8</b>	<b>5</b>	<b>4</b>	<b>3</b>
<i>Management Track Registration</i>	<b>6 Tickets</b>	<b>4 Tickets</b>	<b>3 Tickets</b>	<b>2 Tickets</b>
<i>Email Blasts</i>	<b>1 Blast</b>	<b>1 Blast</b>	<b>1 Blast</b>	
<i>Summit Luncheon Tickets</i>	<b>2 Tickets</b>			

All sponsorships subject to change.



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### **ADDITIONAL SPONSORSHIPS**

All sponsors will be acknowledged in the HEAT Show Journal and at HEATShow.com.

Summit Sponsor (Exclusive).....	\$10,000
Legends Dinner .....	\$5,000
Legends Reception/Top Shelf Open Bar .....	\$5,000
Legends Journal Ads .....	Call
Tote Bags (Exclusive) <b>RESERVED</b> .....	\$4,500
Business Sessions (Exclusive) <b>RESERVED</b> .....	\$3,500
Tech Session (Exclusive).....	\$3,500
Luncheon Sponsor .....	\$3,500
Hotel Keycards (Exclusive) <b>RESERVED</b> .....	\$3,500
Lanyards (Exclusive) <b>RESERVED</b> .....	\$2,500
Breakfast Sponsor .....	\$2,500
Hand Sanitizer (Exclusive) <b>RESERVED</b> .....	\$1,500

**Get more out of the show! Advertise in the official HEAT Show Journal, where your company will be in the hands of every attendee.**

**Contact PriMedia at 516-222-2041 to reserve your ad!**



### **EXHIBITOR BOOTH COSTS**

#### **EXHIBITORS**

Inline Booths .....	\$1,995	10 x 10
Corner Booths .....	\$2,295	10 x 10 - All end booths
Truck Booth.....	\$2,595	10 x 30
Premier Truck Booth.....	\$2,895	Truck spaces 1, 2 & 3