



Foxwoods Resort Casino  
September 13-15, 2021

Sponsorship  
Opportunities  
HEATShow.com

LEVELS & BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
<i>Booths</i>	<b>2 Corner</b>	<b>1 Corner &amp; 1 Inline</b>	<b>1 Corner</b>	<b>1 Inline</b>
<i>Registration Sponsor</i>	<b>Sponsor</b>			
<i>Welcome Reception Sponsor</i>		<b>Sponsor</b>		
<i>Ad in Show Guide</i>	<b>Full Page</b>	<b>Half Page</b>		
<i>Recognition in Show Guide</i>	✓	✓	✓	✓
<i>Logo on Front of Show Guide</i>	✓			
<i>Logo/Link on HEAT Show Website</i>	✓	✓	✓	✓
<i>Logo on Signs</i>	✓	✓	✓	✓
<i>Floor Stickers</i>	<b>8</b>	<b>5</b>	<b>4</b>	<b>3</b>
<i>Management Track Registration</i>	<b>6 Tickets</b>	<b>4 Tickets</b>	<b>3 Tickets</b>	<b>2 Tickets</b>
<i>Email Blasts</i>	<b>1 Blast</b>	<b>1 Blast</b>	<b>1 Blast</b>	
<i>Summit Luncheon Tickets</i>	<b>2 Tickets</b>			

All sponsorships subject to change.



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**ADDITIONAL SPONSORSHIPS**

All sponsors will be acknowledged in the HEAT Show Journal and at HEATShow.com.

<i>Business Sessions (Exclusive) RESERVED</i> .....	\$3,500
<i>Tech Session (Exclusive)</i> .....	\$3,500
<i>Summit Sponsor (Exclusive)</i> .....	\$10,000
<i>Luncheon Sponsor</i> .....	\$3,500
<i>Hotel Keycards (Exclusive) RESERVED</i> .....	\$3,500
<i>Tote Bags (Exclusive)</i> .....	\$4,500
<i>Lanyards (Exclusive) RESERVED</i> .....	\$2,500
<i>Hand Sanitizer (Exclusive) RESERVED</i> .....	\$1,500
<i>Breakfast Sponsor</i> .....	\$2,500
<i>Legends Dinner</i> .....	\$5,000
<i>Legends Reception/Top Shelf Open Bar</i> .....	\$5,000
<i>Legends Journal (Exclusive)</i> .....	\$2,000

**Get more out of the show! Advertise in the official HEAT Show Journal, where your company will be in the hands of every attendee.**

**Contact PriMedia at 516-222-2041 to reserve your ad!**



**EXHIBITOR BOOTH COSTS**

**EXHIBITORS**

<i>Inline Booths</i> .....	\$1,995	10 x 10
<i>Corner Booths</i> .....	\$2,295	10 x 10 - All end booths
<i>Truck Booth</i> .....	\$2,595	10 x 30
<i>Premier Truck Booth</i> .....	\$2,895	Truck spaces 1, 2 & 3