



HEAT 2021

HEATING & ENERGIZING
AMERICA TRADE SHOW

Foxwoods Resort Casino
September 13-15, 2021

Sponsorship
Opportunities
HEATShow.com

LEVELS & BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
Booths	2 Corner	1 Corner & 1 Inline	1 Corner	1 Inline
Registration Sponsor	Sponsor			
Welcome Reception Sponsor		Sponsor		
Ad in Show Guide	Full Page	Half Page		
Recognition in Show Guide	✓	✓	✓	✓
Logo on Front of Show Guide	✓			
Logo/Link on HEAT Show Website	✓	✓	✓	✓
Logo on Signs	✓	✓	✓	✓
Floor Stickers	8	5	4	3
Management Track Registration	6 Tickets	4 Tickets	3 Tickets	2 Tickets
Email Blasts	1 Blast	1 Blast	1 Blast	
Summit Luncheon Tickets	2 Tickets			

All sponsorships subject to change.



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ADDITIONAL SPONSORSHIPS

All sponsors will be acknowledged in the HEAT Show Journal and at HEATShow.com.

Business Sessions (Exclusive)	\$3,500
Tech Session (Exclusive)	\$3,500
Summit Sponsor (Exclusive).....	\$10,000
Luncheon Sponsor	\$3,500
Hotel Keycards (Exclusive) RESERVED	\$3,500
Tote Bags (Exclusive).....	\$4,500
Lanyards (Exclusive) RESERVED	\$2,500
Hand Sanitizer (Exclusive) RESERVED	\$1,500
Breakfast Sponsor	\$2,500
Legends Dinner	\$5,000
Legends Reception/Top Shelf Open Bar	\$5,000
Legends Journal (Exclusive).....	\$2,000

**Get more out of the show! Advertise in the official
HEAT Show Journal, where your company will be
in the hands of every attendee.**

Contact PriMedia at 516-222-2041 to reserve your ad!



EXHIBITOR BOOTH COSTS

EXHIBITORS

Inline Booths	\$1,995	10 x 10
Corner Booths	\$2,295	10 x 10 - All end booths
Truck Booth	\$2,595	10 x 30
Premier Truck Booth.....	\$2,895	Truck spaces 1, 2 & 3