

EZ❖TRAC™ LEAD RETRIEVAL ORDER FORM



PLEASE FILL OUT ALL INFORMATION COMPLETELY - TYPE OR PRINT - PAYMENT MUST ACCOMPANY ORDER

COMPANY: _____ BOOTH #: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

ORDERED BY: _____ TITLE: _____

EMAIL: _____

YOUR ACCESS CODE AND ONLINE LOGIN INFORMATION TO OBTAIN YOUR LEADS WILL BE SENT TO THIS EMAIL - PLEASE PRINT CLEARLY

SAVE - Deduct \$29 if you order by August 16th
Maximize your ROI on your show with EZ❖Trac Lead Retrieval from ExpoTrac

Please see our EZ❖TRAC Lead Retrieval packages listed below:



EZ❖TRAC-iLeads™ mobile app for Apple & Android devices, allows you to scan badges, customize your own qualifiers and enter lead data on your own device. You can then download your leads from a secure website.

CHECK BOX FOR QUANTITY

- license for 1 device - \$ 199.00
- license for 2 devices - \$ 299.00
- license for 3 devices - \$ 399.00



EZ❖TRAC-Mobile™ this is a preloaded Apple iPod Touch you may rent to customize your own qualifiers and enter lead data. You can then download your leads from a secure website.

Now available on iPod Touch *or* iPad Mini units!

EZ❖TRAC-Mobile iPod - Quantity: ___ \$ 279.00 \$ _____

EZ❖TRAC-Mobile iPad - Quantity: ___ \$ 299.00 \$ _____



EZ❖TRAC-Print™ this scanner prints out your lead immediately. This unit also stores the leads to a USB flash drive automatically. We provide you with both the USB drive and 1 roll of paper with this rental. (must order this unit prior to show to ensure availability). Electricity is required.

EZ❖TRAC-Print - Quantity: ___ \$ 299.00 \$ _____

Customize 20 Lead Qualifiers: \$ 40.00 \$ _____

Extra Printer Paper (per roll): ___ \$ 4.00 \$ _____

TOTAL DUE: \$ _____

METHOD OF PAYMENT



CHECK (#: _____)

CARD NUMBER: _____ EXP DATE: ____/____/____

PRINT NAME AS IT APPEARS ON CARD

SIGNATURE OF CARDHOLDER

SEND PAYMENT TO:



1296 Park East Drive, Woonsocket, RI 02895

Fax: (401) 765-6677 Email: eztrac@expotrak.com Federal ID #: 05-0436117

Questions or concerns contact us at: (401) 766-4142

Please review the terms & conditions as your order indicates acceptance of these terms.

FOR EZ❖TRAC-PRINT™ 2-D SCANNER SYSTEM USERS



Your unit is pre-programmed with 20 standard lead qualification codes (see list below). If you wish to order custom programmed lead qualifiers at an additional cost of \$40, please provide your qualifiers on the form below.

STANDARD LEAD QUALIFICATION CODES FOR EZ❖TRAC-PRINT™

- | | | |
|-----------------------------|----------------------------|-------------------------------|
| 1. Send Literature | 2. Send Samples | 3. Send Pricing |
| 4. Add to Mailing List | 5. Technical Info Required | 6. Detail Specs Required |
| 7. Provide Quote | 8. Product Demo Required | 9. Immediate Contact Required |
| 10. Have Salesperson Call | 11. Recommends | 12. Final Say |
| 13. Makes Purchase Decision | 14. Partial Interest | 15. Purchase in 30 days |
| 16. Purchase in 3 months | 17. Purchase in 6 months | 18. Ready to Purchase |
| 19. Immediate Need | 20. Order Placed at Show | |

HEAT EXPO 2019

Exhibiting Company: _____

- | | |
|-----------|-----------|
| 1. _____ | 11. _____ |
| 2. _____ | 12. _____ |
| 3. _____ | 13. _____ |
| 4. _____ | 14. _____ |
| 5. _____ | 15. _____ |
| 6. _____ | 16. _____ |
| 7. _____ | 17. _____ |
| 8. _____ | 18. _____ |
| 9. _____ | 19. _____ |
| 10. _____ | 20. _____ |

TERMS AND CONDITIONS

- ExpoTrac agrees to perform lead retrieval / data collection services to the customer for the agreed upon fee, as listed on the front of this agreement. The service may include use of a bar code scanner and the processing of the collected information, or mobile device application use.
- The method of payment shall be in United States dollars, and must be submitted with the order for service. ExpoTrac will accept for payment the following: Checks drawn on banks in the United States of America; Certified checks or money orders; valid American Express, Discover, MasterCard, or Visa charge cards. Except as provided in Paragraph 4 below, any payments to ExpoTrac will not be refunded for any reason. ExpoTrac reserves the right to hold all collected data until the fee for services is paid in full.
- ExpoTrac will furnish the equipment to the customer in good working order, and the customer agrees to return the equipment to ExpoTrac in the same condition received excepting normal wear and tear. The customer agrees to the immediate payment, upon demand by ExpoTrac, for all damages or loss to ExpoTrac's equipment, except such as may result from the normal operation thereof. The customer acknowledges and understands that the total replacement of each EZ-Trac-Print bar code scanner will be \$2,500_{USD}, the total replacement of each EZ-Trac Mobile iPod will be \$500_{USD}, and the total replacement of each EZ-Trac Mobile iPad Mini will be \$800_{USD}. The customer agrees to the processing of payment for lost scanners on the credit card shown on the front of this agreement; or if payment is made by check, to the immediate payment for the loss.
- ExpoTrac will use all reasonable care in handling the information collected by the scanner, however, ExpoTrac SHALL NOT BE LIABLE FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES ARISING FROM THE LOSS OF SUCH INFORMATION, FOR ANY REASON, ARISING FROM OR RELATED TO EXPOTRAC'S EQUIPMENT. EXPOTRAC'S SOLE LIABILITY FOR DAMAGE FOR ANY CAUSE WHATSOEVER SHALL BE LIMITED TO THE TOTAL FEE PAID FOR THE SERVICES PROVIDED BY EXPOTRAC.
- Customer agrees to return all equipment to ExpoTrac's service desk at the conclusion of the show, and obtain a written receipt for the equipment. Equipment left in the exhibit area, lost, or stolen is the responsibility of the customer, pursuant to Paragraph 3. Customer acknowledges that they are responsible to obtain all equipment at the ExpoTrac service desk located in the registration area, equipment **will not** be delivered to the customer's booth.
- It is agreed that the governing law pertaining to this contract will be the laws of the State of Rhode Island and the United States of America.
- Customer agrees that it is purchasing the data collection service for its own use, and that it will not resell for any reason the information or output generated by this service. The customer will be held liable for any incidental damages caused by the resale or improper use of this information.