



Rhode Island Convention Center
September 15-18, 2019



Sponsorship Opportunities
HeatShow.com

LEVELS & BENEFITS	PATRON \$15,000	PREMIER \$10,000	MAJOR \$5,000	SUPPORTING \$3,500	FRIEND \$2,000
Complimentary Booth	2	1	1	Half Price	
Ad in Journal	Full Page	Half Page			
Hospitality Night Suite*	Free	\$1,000	\$2,500		
Logo/link on HeatShow.com website	✓	✓	✓	✓	
Logo/link on all show emails	✓	✓	✓	✓	
Logo on Materials/ Signs, Etc.	✓	✓	✓	✓	✓
Recognition in Show Journal	✓	✓	✓	✓	✓
Recognition at Lunch	✓	✓	✓	✓	✓
Logo on Front Cover of Journal	✓	✓			
Presentation of Education Session**	✓				
Registration/Comp Tickets***	5	4	3	2	1

*There will be only 4 sponsor hospitality suites on Monday evening. Suites will be draped to create enclosed meeting spaces approximately 1000 sq. ft. each for a complimentary attendee reception. Suites are reserved for Patron, Premier and Major level sponsors, per the price structure shown.

**Sessions must be educational and not an "ad" for the sponsor.

***Includes registration for business sessions on Monday, Tuesday and Wednesday. Tickets for Legends dinner sold separately.



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ADDITIONAL SPONSORSHIPS

All sponsors will be acknowledged in the HEAT Show Journal and at HeatShow.com.

Education Sessions <i>(Non-Exclusive)</i>	\$750
Non-suite Hospitality sponsor* <i>(Non-Exclusive)</i>	\$1,500
Luncheon/Keynote, Mon. 9/16 <i>(Non-Exclusive)</i>	\$3,500
Legends Reception, Tues. 9/17 <i>(Non-Exclusive)</i>	\$2,500
Legends Dinner, Tues. 9/17 <i>(Non-Exclusive)</i>	\$5,000
Hotel keycards <i>(Exclusive)</i>	\$3,500
Tote Bags <i>(Non-Exclusive)</i>	\$4,500
Lanyards <i>(Exclusive)</i>	\$2,500
Hand sanitizer <i>(Exclusive)</i>	\$2,500
Breakfast sponsor <i>(Exclusive per day, Mon.-Tues.-Wed.)</i>	\$2,500
Break sponsor <i>(Exclusive per day, Mon.-Tues.-Wed.)</i>	\$1,500

Get more out of the show! Advertise in the official HEAT Show Journal, where your company will be in the hands of every attendee. Contact PriMedia at 516-222-2041 to reserve your ad!

*Not an enclosed, exclusive suite. Suites are reserved for Patron/Premier/Major sponsors.

EXHIBITOR BOOTH COSTS

EXHIBITORS

Inline Booths.....	\$1,595	10 x 10
Corner Booths.....	\$1,895	10 x 10
4x4 Islands.....	\$6,395	4-booth cluster: 20 x 20
Economy Booths.....	\$1,275	8 x 10
Tabletop Exhibitor.....	\$750	During Monday's Education Sessions only
Class B trucks.....	\$2,195	Heating Oil or Propane delivery truck
Class A truck.....	\$2,495	Tanker truck, just one spot available