



# THE HEATING & ENERGIZING AMERICA TRADE SHOW

THE MASSMUTUAL CENTER, SPRINGFIELD, MA  
**JUNE 20-22, 2023**

## NEW SPONSORSHIP OPPORTUNITIES

Platinum and Gold sponsorships now include hotel rooms. Platinum, Gold, Silver & Bronze sponsorships also include Management Track registration.

All exhibit booths will include one six-foot table, two chairs, an ID sign, concession stand tickets for your company attendees and - NEW this year - all booths will be carpeted!

All sponsors will be acknowledged at the HEAT Show, in all email communications, in the Show Guide, Legends Journal, Oil & Energy Magazine and on HEATShow.com!

### LEVELS & BENEFITS

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
BOOTHS	<b>2 Corner</b>	<b>1 Corner &amp; 1 Inline</b>	<b>1 Corner</b>	<b>1 Inline</b>
REGISTRATION SPONSOR	<b>Sponsor</b>			
HOTEL ROOMS*	<b>4</b>	<b>2</b>		
RECOGNITION IN SHOW GUIDE	✓	✓	✓	✓
LOGO/LINK ON HEAT SHOW WEBSITE	✓	✓	✓	✓
LOGO ON SIGNS	✓	✓	✓	✓
FLOOR STICKERS	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
MANAGEMENT TRACK REGISTRATION	<b>4 Tickets</b>	<b>3 Tickets</b>	<b>2 Tickets</b>	<b>1 Tickets</b>
EMAIL BLASTS	<b>2 Blasts</b>	<b>1 Blast</b>	<b>1 Blast</b>	

\*Three Nights Each



MGM SPRINGFIELD



SHERATON SPRINGFIELD

For Additional Information, Please Contact NEFI Events Coordinator  
 Jessica Levaggi: 617-804-2222  
 or email [jessica@nefi.com](mailto:jessica@nefi.com)



VISIT: [HEATSHOW.COM](http://HEATSHOW.COM)

All sponsorships subject to change. 1-26-23



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**THE MASSMUTUAL CENTER, SPRINGFIELD, MA**  
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**NEW SPONSORSHIP OPPORTUNITIES**

**ADDITIONAL SPONSORSHIPS**

All sponsors will be acknowledged in the HEAT Show Guide and at HEATShow.com.

Summit Sponsor (Exclusive) .....	\$12,000
Network Reception (on expo floor, up to 3 available) .....	\$5,000
Business Sessions (Exclusive) .....	\$5,000
Keynote Luncheon Sponsor (Exclusive) .....	\$5,000
Tote Bags (Exclusive) .....	\$4,500
Hotel Keycards (Exclusive) <b>RESERVED</b> .....	<del>\$4,500</del>
Lanyards (Exclusive) <b>RESERVED</b> .....	<del>\$4,000</del>
Tech Sessions (Exclusive) .....	\$3,500
<b>NEW!</b> HEAT Show Mobile Guide (Up to 3 available) .....	\$3,000
Hand Sanitizer (Exclusive) .....	\$3,000
Break Sponsor (2 out of 4 available) .....	\$2,000
<b>NEW!</b> Hospitality Suite Sponsor (3 out of 4 available) .....	\$2,000

**GET MORE OUT OF THE SHOW!**



Advertise in the official HEAT Show Guide and the Legends Awards Journal.

Contact PriMedia at 516-222-2041 to reserve your ads!



Legends Dinner (up to 2 Available) .....	\$5,000
Legends Reception/Open Bar (up to 2 Available).....	\$5,000
Legends Table Sponsor (Recognition & Dinner for 8) ...	\$2,500
Legends Event Support Sponsor .....	\$500

**EXHIBITOR BOOTH COSTS**

Inline Booths.....	\$2,095*	10 x 10
Corner Booths.....	\$2,395*	10 x 10 All end booths
Truck Booth.....	\$2,695	20 x 30

\*Included FREE with your booth: Carpet (Tuxedo Gray), One 6' Table, Two Chairs, Trash Can and concession stand tickets



**HOSPITALITY SUITE SPONSORSHIPS**

Each Suite .....\$2,000\*  
**3 of 5 Available**

\*Food and beverages not included



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