



*Legends*  
  
  
*of Dilheat*



Awards Dinner

Tuesday, September 14, 2021

FOXWOODS RESORT CASINO



*Legends*



*of Dilheat*



NATIONAL ENERGY & FUELS INSTITUTE  
AND ITS STAFF

**CONGRATULATE  
AND EXPRESS  
OUR GRATITUDE**

TO ALL THOSE  
RECOGNIZED THIS YEAR

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Dedication to our Industry's Success





# 2021 Honorees

RHODE ISLAND

**Roberta Fagan**

Logistics Assistant, Newport Biodiesel

NEW HAMPSHIRE

**Pam Giordano**

Valuation Consultant, Cetane Associates  
General Manager, Dodge Energy and B&L Oil & Propane

MAINE

**Susan Ware Page**

President, Maritime Energy

CONNECTICUT

**Joyce Porto**

President, Inland Fuel Terminals

NEW YORK

**Allison Heaney**

President, Skaggs-Walsh

VERMONT

**Kelley Tully**

President, C&H Transportation  
Vice President, Cota & Cota

MASSACHUSETTS

**Sandra Farrell**

Co-Owner, Northboro Oil





# *A Letter From The*

## CHAIRMAN OF THE BOARD

Last year at this time, we should have been fully engaged in our annual HEAT Show and Legends Dinner. A time when business is conducted, but just as importantly a time when old friendships are renewed and new ones established. Instead, we were struggling through a pandemic and actually wondering if life would ever go back to normal.

Although our lives are still not “back to normal,” I think we would all agree that the situation here is better than it was twelve months ago. Those are reasons why tonight’s Legends Dinner is important, but more than that, tonight is special because we are recognizing women who represent the very best qualities of our industry, and honoring the legacy of those who came before them.

Many companies started in the late 1940s right after World War II. Most often they were run by couples who were husbands and wives but also business partners. Not always an easy combination! I knew a lot of these couples, and they were formidable teams that built businesses which would endure for decades and employ generations of family members.

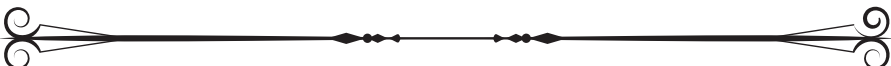
I know this is reflective of my family’s history in this business. My father bought a small company in 1946 and when he and my mother were married, she immediately carved out her niche in the business. My father recognized very early on that they were a team and the success of the company was due to both their efforts.

The women we recognize today carry on the traditions of intelligence, hard work, ambition and leadership that were at the core of the women who came before them. They are owners, presidents, executives and officers of highly successful companies where they have risen to the top. Tonight, we are honoring women who represent many different facets of this diverse industry, and who are all deeply involved in ensuring its continued success in the future.

Join me in honoring these women tonight for all they have done for our industry.

*Edward Scott*

Chairman  
National Energy & Fuels Institute





# Program For The Evening

6:30 pm

Cocktail Reception

7:15 pm

Welcome Remarks

7:25 pm

Dinner

After Dinner

Awards Presentation:

Master of Ceremonies Jim Townsend

Awards will be presented in the following order:

Rhode Island Legend

**Roberta Fagan**

New Hampshire Legend

**Pam Giordano**

Maine Legend

**Susan Ware Page**

Connecticut Legend

**Joyce Porto**

New York Legend

**Allison Heaney**

Vermont Legend

**Kelley Tully**

Massachusetts Legend

**Sandra Farrell**

Closing Remarks

Jim Townsend



# It all starts here.



Gulf Oil is proud to support the  
**NEFI's Legends of Oilheat  
Awards Dinner**

*Congratulations to this year's honorees!*

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## NATIONAL ENERGY & FUELS INSTITUTE WOULD LIKE TO RECOGNIZE PRIOR HONOREES

Donald B. Allen  
Victor Allienello  
Michael Anton  
Robert Barrieau  
John D. Beckett  
Raymond P. Bellemore  
Alvin Bicknell  
William J. Breed  
William F. Briggs, Sr.  
Bruce S. Buckingham  
Cy Buckley  
Lawrence S. Burke  
Charles H. Burkhardt  
Sean Cota  
Donald B. Craft  
Cullinan Family  
David Daoust  
Robert E. DeBlois  
Michael Devino, Jr.  
James J. Diotalevi  
Milton Dolinsky  
Charles H. Downey  
Louis Ehrich, Jr.  
Ermer Family  
Estes Family  
Sandra Farrell  
Robert W. Fawcett  
Robert R. Fawcett  
Richard J. Fleming  
Royce Friedman  
Judy Garber  
Gault Family  
Julie Gill  
Richard "Dick" Gower  
Andrea J. Grant, Esq.  
John J. Griffin  
Ronnell F. Harris  
Hart Family  
Richard T. Horan, Sr.  
Charles S. Isenberg  
Albert Kaneb  
John Kaneb

Korrow Family  
Peter Lombardi  
Peter F. MacFarlane  
Larry K. Mahaney  
Thomas Malloy  
Gerald "Gerry" Martel  
Dave Martin  
Norbert Mitchell, Sr.  
John Mitchell, Sr.  
Terry Moran  
Richard Morrell  
Robert Noble  
Noonan Family  
Walter Noyes  
John Peters  
Stanley W. Peters  
Howard W. Peterson, Jr.  
Joe Petrowski  
Lawrence F. Pfaff  
Henry M. Powers  
Robert Richard  
William B. Riddell  
James Robertson  
Kevin Rooney  
Richard B. Salmonsens  
George S. Santa  
Joseph Santoro  
Eugene F. Scopa  
Edward P. Scott, Sr.  
Katrina Scully-Ohl  
Irik P. Sevin  
Alfred Slifka  
Richard B. Slifka  
Christian O. Smart  
Bernard A. Smith  
Jack Sullivan  
Charles E. Thomas  
Dorothy R. Townsend  
James Townsend  
John B. Tucker  
Richard "Dick" C. Whiting, Sr.  
Lee Yaffa





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Honoree

# Roberta Fagan

**Logistics Assistant, Newport Biodiesel**

ENERGY MARKETERS ASSOCIATION OF RHODE ISLAND

Tonight's attendees will recall that the winter of 2017-2018 was a tough one. Low temperatures and severe weather put heating fuel companies across the Northeast to the test. As executive director of the Energy Marketers Association of Rhode Island (then Oil Heat Institute of Rhode Island, or OHI), Roberta Fagan was doing everything possible to help struggling business owners along with their customers and employees. And when we say "everything," we mean it.

"One of the OHI member companies expressed that their drivers were doing the best they could to keep up with deliveries, but was concerned about their employees' wellbeing due to exhaustion, illness, injuries, etc.," Roberta recalled in a 2018 interview with *Oil & Energy*. "That is when I offered to help give temporary relief by making deliveries." That's right – the association leader still had her CDL and didn't hesitate to put it to use.

Formerly the operations manager at Middletown, RI-based Anchor Fuel, Fagan has worked in the industry since 2005. Since then, she has become a voice for liquid fuels both in the state capital of Providence and on Capitol Hill. She served as executive director of the Energy Marketers Association of Rhode Island from 2015 to 2020, leading the organization through several major transitions. In addition to overseeing the group's rebrand from the Oil Heat Institute of Rhode Island, she played a key role in advancing legislation to raise her state's biofuel blending standards in accordance with the industry's emission-reduction goals. When those goals were cemented under what would become known as the Providence Resolution, Roberta was with us in Providence, speaking passionately about our industry and its path to the future.

In January 2021, Roberta joined Newport Biodiesel as a logistics assistant, bringing to the company a deep familiarity with the heating fuel industry — as well as the politics surrounding it — all grounded in 15 years' firsthand experience. Within seven months of Roberta's arrival at Newport Biodiesel, a bill to raise Rhode Island's biofuel blending standard to B50 by 2030 had been signed into law.

Tonight, we honor and thank Roberta for all that she has done for our industry, whether inside the Rhode Island State House or inside the cab of a delivery truck.





Congratulations to

**Roberta Fagan**

*Logistics Assistant, Newport Biodiesel*

on becoming a 2021 NEFI Legends Honoree

*From your friends at*



ENERGY  
MARKETERS  
ASSOCIATION OF  
RHODE ISLAND

2021



**LEGENDS**

Congratulations to the 2021  
**"Legends of Oilheat"**  
honorees!

Allison Heaney  
Roberta Fagan  
Susan Ware-Page  
Kelley Tully  
Pam Giordano  
Sandra Farrell  
Joyce Porto

These inspiring women, each following their own path to success, shared characteristics of leadership, dedication to our industry and exemplary work ethics.

Continued success to all into the future!



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Honoree

# Pam Giordano

**Valuation Consultant, Cetane Associates**

**General Manager, Dodge Energy and B&L Oil & Propane**

ENERGY MARKETERS ASSOCIATION OF NEW HAMPSHIRE

Pam Giordano's career in the heating fuels industry dates back to her days as an accounts payable clerk with Rymes Oil & Propane. After taking a few years off to spend time with her children, Pam accepted a part-time position as a customer service representative at M.L. Halle Oil Service in Manchester, NH. If this was her way of dipping her toes back in the water, soon enough she was swimming laps and teaching others to do the same. In short order, Pam became M.L. Halle's office manager and soon thereafter, the company's director of operations.

Pam worked in this position at M.L. Halle for more than 13 years, helping to cement the company's reputation as one of the most respected and best run fuel delivery and HVAC operations in the state. So, it's no wonder that when Townsend Energy acquired M.L. Halle in the spring of 2019, Pam was brought aboard in the same role. That year was a big one for Pam, as she was also named Member of the Year by the Energy Marketers Association of New Hampshire (EMANH).

In January 2021, Pam broke out on her own and was hired as a valuation consultant by mergers and acquisitions firm Cetane Associates. Over a decade's experience running operations and managing the books for home heating companies has served Pam well in this capacity, but it seems she couldn't stay away from the fuel delivery business for long, as she was soon hired by Dodge Energy to fill a number of key roles. As the company's general manager, she now oversees Dodge Oil in Gorham and Naples, NH, as well as B&L Oil in Freyburg.

Pam has been involved with EMANH (formerly the Oil Heat Council of New Hampshire) for most of the last 15 years. She became its first chairwoman in 2016 and also chaired the association's Events Committee. In addition, she served as the secretary of NEFI for three years and as a member of its Executive Committee. Today, she is a trustee of Women in Energy and member of their Education/Program Committee.

Over the years, Pam has proven to be an invaluable asset to the industry as she continually strives to bring her knowledge forward. Never one to shy from asking important questions or expressing her opinion, she is recognized by many as a strong voice and a trusted adviser.

Please join us in congratulating Pam Giordano on receiving the 2021 NEFI Legends Award.





Congratulations to

## ***Pam Giordano***

*Valuation Consultant, Cetane Associates*

*General Manager, Dodge Energy and B&L Oil & Propane*

on becoming a 2021 NEFI Legends Honoree

*From your friends at*



# 2021



## **LEGENDS**

# *Congratulations to our Legends of Oilheat*



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Honoree

# Susan Ware Page

**President, Maritime Energy**  
MAINE ENERGY MARKETERS ASSOCIATION

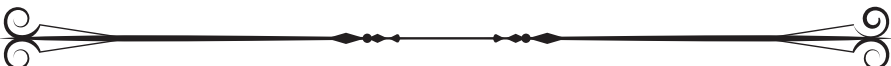
To say family is important to Susan Ware Page would be an understatement. In addition to being a third-generation business leader at Maritime Energy and Maritime Farms, Susan is also the caretaker for her father, John Ware, as well her Aunt Norma. Prior to this, she cared for her Uncle Roland and her grandmother. It's not something she often speaks about — it's just something she does, without a moment's hesitation, because that's who she is. To quote Susan's husband, Maritime Vice President Charlie Page, "Day or night, Susan is there for friends, family, customers, and most of all, her children and husband. She is the glue that sticks us all together."

Susan is also an extremely talented businesswoman and team leader. As a young woman, she led the University of Southern Maine women's basketball team to the NCAA Division III finals in 1998. The squad, which went 104-15 during Susan's four years with the team, was inducted into the New England Basketball Hall of Fame in 2004. Susan herself entered the USM Hall of Fame in 2012 and the Midcoast Sports Hall of Fame in 2014. After graduating from USM in 1999 with a Bachelor of Science in Business Administration, Susan worked with Fortune 500 company Safeco in Seattle until returning home to the family business in 2001. Under her leadership, Maritime Energy and Maritime Farms have experienced a 97% job growth, adding 100 new employees over the past 20 years. No doubt, the leadership and teamwork abilities she honed as a student-athlete have served her well, but so too has her compassion.

In 2012, Susan started Karen's Run/Walk, a charitable event founded in memory of her late mother. All proceeds raised through the event go direct to the Maine Cancer Foundation for cancer research and to the Energy 4 Life Program, which supports Maine families who have a loved one afflicted by the disease. Her company's golf outing has also raised hundreds of thousands of dollars for these organizations as well as the Muscular Dystrophy Association. Remarkably, Susan has also found time over the years to help support her industry, having served as vice chair of the board and treasurer of the Maine Energy Marketers Association, among other roles.

Through it all, Susan remains most committed to her family, including her husband, Charlie, their two sons, Jack and Blake, and her father, John, who resides with the Pages at their home in Owls Head.

Please join us in congratulating Susan Ware Page as we present her with the 2021 NEFI Legends Award.





Congratulations to

***Susan Ware Page***

*President, Maritime Energy*

on becoming a 2021 NEFI Legends Honoree

*From your friends at*



2021





*Honoree*

*Joyce Porto*

**President, Inland Fuel Terminals**

CONNECTICUT ENERGY MARKETERS ASSOCIATION

Joyce Porto began her career in the energy industry over 40 years ago as a teen working for Wyatt Energy in New Haven, CT. When Wyatt phased out of the heating oil business, Joyce joined Inland Fuel as part of the Santa Energy family, where she has been ever since. Her acute knowledge of the energy market — from product specifics to hedging inventories and futures — gained her the respect of her Santa team. She worked her way up to become the first woman president of a Santa Energy division when promoted to that position at Inland Fuel Terminals in 2010. In achieving that leadership position, Joyce emulated the vision and values of company co-founder Madelyn Santa.

Supported by Joyce's outstanding dedication, Inland grew to become a multi-state operation with the addition of a 42-million-gallon terminal in Tiverton, RI. The division expanded again in 2015 when they built and brought to market a state-of-the-art rail-to-transport propane terminal in Terryville, CT.

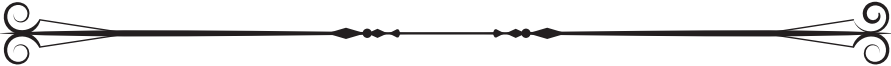
In 2014, the Connecticut Energy Marketers Association awarded Joyce the group's highest honor of Associate of the Year. At the awards ceremony, industry leaders noted how she has provided critical intelligence about the supply chain during times of crises and helped the association identify and respond to dire regulatory threats. Today, Joyce also represents wholesaler concerns as a member of the NEFI Board of Directors.

In addition to her association work, Joyce's commitment to her career is evidenced by her outstanding work ethic. Even when she isn't on the job, Joyce will unfailingly check in with her office and suppliers, wherever she may be. Upon a market close, she will call in to help in product purchase and sourcing decisions. Only then can she relax and enjoy the rest of her leisure time. Her dedication to her job and her customers is unparalleled.

Even with all her accomplishments, Joyce's biggest contribution to the energy industry is in the exceptional relationships she solidifies with her colleagues and customers. She cares deeply about each of them, and cares for their businesses as though they were hers.

Joyce is a bright beacon of dedication and accomplishment. Ever modest, she avoids attention and shuns spotlights, but to those who see and know her, she is an incomparable role model of success for both men and women throughout the energy industry.

Please join NEFI in congratulating Women in Energy's 2021 Woman of the Year Award winner, Joyce Porto, on yet another well deserved honor, the 2021 NEFI Legends Award.







Congratulations to

***Joyce Porto***

*President, Inland Fuel Terminals*

on becoming a 2021 NEFI Legends Honoree

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*From your friends at*



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2021



**LEGENDS**



Honoree

# Allison Heaney

**President, Skaggs-Walsh**

NEW YORK STATE ENERGY COALITION

Allison Heaney truly grew up in the heating fuel business. At age 5, she was helping to wash trucks at Skaggs-Walsh, the Queens, NY-based company then run by her father, Peter Heaney. At 9, Allison was stuffing envelopes in the customer service department with her mother, Joan, who helped build the company alongside her husband. At 14, Allison was cleaning boilers. By age 21, she was running the sales department, and when her father took ill in 1994, she stepped into the company presidency as a 24-year-old.

In fact, her ascent came only slightly ahead of schedule. Peter Heaney had already planned to step aside and let his daughter take over, and when cancer ended his career prematurely, that plan was accelerated by a year. “My dad was ahead of his time,” Allison Heaney told *Oil & Energy* in a 2016 interview. “He was gender neutral and never saw women as inferior. In fact, he might even have seen us as superior.”

As president of Skaggs-Walsh since 1994, Allison has helped the company grow exponentially by acquiring over 20 heating oil and plumbing businesses. She has also been at the forefront of the industry’s transition to renewable liquid heating fuels, as under her leadership, Skaggs-Walsh was one of the first companies in New York to begin bringing in and selling blends of biodiesel. This was years before the city began requiring all heating oil to contain a biodiesel component and over a decade before the state passed its biofuel blending standard in May 2021.

Today, in addition to renewable liquid heating fuel, Skaggs-Walsh provides plumbing and HVAC services to customers throughout the New York metro area. Allison herself holds a CDL with a Hazmat endorsement and an Oil Burner Equipment Installer license from the New York City Department of Buildings. She is also deeply committed to industry association work, much like her father and grandfather before her. Having previously chaired the New York State Energy Coalition (then New York Oil Heating Association) as well as the National Oilheat Research Alliance, Allison currently serves on the board of directors for NEFI.

A proud mother of two, Allison recently welcomed her daughter, Elizabeth, a graduate of Wake Forest University, into the family business, marking the third generation of women to enter the trade. Allison’s son Peter is at Fordham and her husband, Joe, helps Allison manage all of her properties.

Please join us in welcoming Allison Heaney to the 2021 class of Legends Awards honorees.





Congratulations to

***Allison Heaney***

*President, Skaggs-Walsh*

on becoming a 2021 NEFI Legends Honoree

*From your friends at*



2021



**LEGENDS**



Honoree

*Kelley Tully*

**President, C&H Transportation**

**Vice President, Cota & Cota**

VERMONT FUEL DEALERS ASSOCIATION

As the liquid heating fuel industry is comprised primarily of family-owned Main Street businesses, it has rich and deep connections to the communities it serves. Thus, our business leaders are, by the very nature of their trade, also community leaders and public servants. They are coaches, mentors, organizers and volunteers. Kelley Tully is all of this and more.

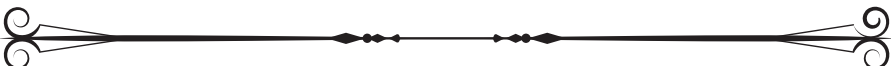
On April 11, 2020 — just weeks after the outbreak of the COVID-19 pandemic — Vermont Governor Phil Scott appointed Kelley to fill the vacant Windham-3 House District seat. Kelley already had plenty on her plate as president of C & H Transportation and vice president of operations at Cota & Cota, yet she gladly answered the call. Although she only served in the State House for one year, she played a valuable role in Vermont's COVID-19 response efforts, no doubt aided by her 25 years' experience as a registered nurse at Springfield Hospital and at a local community college. During her time in office, Kelley sponsored a number of resolutions related to the pandemic.

Today, Vermont has the highest vaccination rate of any state in the country.

In addition to her professional and political experience, Kelley has been highly active in her community through various local and state organizations. She has volunteered at Kurn Hattin Homes for Children, Vermont Academy, the Bellows Falls Area Development Corporation, the Town of Rockingham Transportation Committee and the Vermont Rural Development Council Bellows Falls Project. She has also received the Great Falls Regional Chamber of Commerce Person of the Year award.

Along with Cota & Cota President Casey Cota and NEFI President Sean Cota, Kelley represents the third generation of family business leaders at Bellow Falls, VT-based Cota & Cota, the company founded in 1941 by husband-and-wife duo Ken and Helen Cota. In fact, the family's roots in the state go back seven generations. Kelley grew up in Bellow Falls and was educated in Rockingham before earning a Bachelor of Science in biology from Wilkes University in Pennsylvania and a Bachelor of Science in nursing from Farleigh Dickinson University in New Jersey.

On September 18, 2020, Kelley Tully sponsored a resolution celebrating the centennial anniversary of women's suffrage. Today, as NEFI continues this celebration, we are proud to recognize Kelley as one of our industry's true Legends.





Congratulations to

**Kelley Tully**

*President, C&H Transportation  
Vice President, Cota & Cota*

on becoming a 2021 NEFI Legends Honoree

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2021

**nefi LEGENDS**

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*Honoree*

# *Sandra Farrell*

**Co-Owner, Northboro Oil**

MASSACHUSETTS ENERGY MARKETERS ASSOCIATION

Over the years, the NEFI Legends Awards have been given to a select group of women and men, all of whom have dedicated their lives' work to the liquid heating fuel industry. Several family businesses have produced multiple generations of NEFI Legends – at least one has three. But in an industry as innovative as ours, there is always room for a new first.


Sandra Farrell is the first person in history to receive two NEFI Legends Awards.

A second-generation business leader and selfless advocate for the liquid heating fuel industry, Sandra is the manager of Northboro Oil Co., Inc., which she co-owns with her brother, Paul Maney, the company president. The business, located in Northborough, MA, was founded by Sandra and Paul's father, Bill Maney, in 1953. Sandra and Paul grew up in the business, and though dad passed away in 2008, they had taken over the company's daily operations long before then, vowing to continue its proud tradition of neighborly service backed by family values.

The Northboro Oil website describes Farrell as an “activist owner,” a fitting title for someone who, in 2008, testified before the U.S. Senate about the need to provide financial support to low-income customers who were then struggling to keep up with volatile fuel prices amid a painful economic recession. Of course, Sandra hasn't only fought for her customers — she has fought for the future of her family business, including its third generation represented by her nephew, Paul's son, Caleb Maney, and Sandra's daughter, Alison Farrell.

The daughter of a former Better Home Heat Council of Massachusetts chairman, Sandra became the first woman to chair the board of any Northeast state heating oil association when, in 2007, she was elected chairwoman of the Massachusetts Energy Marketers Association (then the Massachusetts Oilheat Council). Today, while she serves on the boards of both NEFI and the National Oilheat Research Alliance, she also continues to aid in her industry's fight at the state level, challenging regulators who seek to eliminate liquid heating fuel appliances from the Mass Save rebate program.

For all that she has done and continues to do, NEFI is proud to present Sandra Farrell with the second of two well deserved NEFI Legends Awards.





***Sandra Farrell***  
*Co-Owner, Northboro Oil*

*The Board of Directors and the membership of the Massachusetts Energy Marketers Association congratulate Sandra Farrell on her Legends of Oilheat award.*

*MEMA joins the heating oil industry in honoring not only Sandra, but all the women recognized in 2021 for their remarkable dedication and extensive contributions to the industry's trade associations.*

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*From your friends at* **M|E|M|A**

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2021



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*“Define success on your own terms,  
achieve it by your own rules, and  
build a life you’re proud to live.”*

**Anne Sweeney**

*(Business woman, former co-chair of Disney Media)*

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PriMedia congratulates the inspiring leaders  
honored at the 2021 Legends Awards:

- **Allison Heaney**, President, Skaggs-Walsh.  
*New York: NYSEC*
- **Roberta Fagan**, Logistics Assistant, Newport  
Biodiesel. *Rhode Island: EMARI*
- **Susan Ware Page**, Maritime Energy. *Maine: MEMA*
- **Kelley Tully**, President, C&H Transportation and  
Vice President, Cota and Cota. *Vermont: VFDA*
- **Pam Giordano**, Valuation Consultant, Cetane  
Associates, and General Manager, Dodge Energy  
and B&L Oil & Propane. *New Hampshire: EMANH*
- **Sandra Farrell**, Co-Owner, Northboro Oil.  
*Massachusetts: MEMA*
- **Joyce Porto**, President, Inland Fuel Terminals.  
*Connecticut: CEMA*

*Thank you for your steadfast commitment  
to moving our industry forward.*





# 2021 Legends of Oilheat

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*Congratulates*

**Roberta Fagan**

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**Sandra Farrell**

*Co-Owner, Northboro Oil*

**Pam Giordano**

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*President, Inland Fuel Terminals*

**Kelley Tully**

*President, C&H Transportation  
Vice President, Cota and Cota*

**Susan Ware Page**

*President, Maritime Energy*

*On becoming a 2021*



*Legends Honoree*

Roberta  
Allison  
Susan  
Kelley  
Pam  
Sandra  
Joyce

Congratulations to our  
2021 Legends for this  
extraordinary recognition.

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for everything  
you've done  
to deserve it.

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